



Why Arizona State University

At **ASU Local**, Arizona State University's Downtown Los Angeles campus, students earn a bachelor's degree from #1 most innovative research university in the U.S. near the communities where they live.

ASU is committed to helping students create success — not just academically, but throughout their lives. Learning to thrive means access to an education that inspires students to become universal learners, capable of learning anything at any time. This approach is vital in a rapidly changing world where new careers are constantly evolving and emerging while others become obsolete.

A call to future innovators

We prepare our students to be master learners, problem solvers and changemakers who effect positive change and help their communities thrive.

✓ Build connections and community

Through personalized support, our close-knit and inclusive community empowers students to further seek and knit meaningful networks with professionals and ASU alumni on similar purpose-driven career and personal pathways.

✓ Have an impact

Effecting positive change requires courage and empathy combined with a sense of curiosity and awareness. Our students engage in immersive workshops and project-based learning to develop a deeper understanding of the world around them to actively seek solutions to its biggest challenges and injustices.

✓ Prepare for career success

Trainings, internships and career development resources ensure that students are already on a path to succeed in careers they are passionate about.

92%

ASU Local's first-year
freshman retention rate,
2020

90%

ASU Local freshmen
from underrepresented
communities, 2020

71%

ASU six year graduation
rate, cohort entry year
of 2013

500K+

strong ASU alumni
network in the U.S.



The ASU Local Experience

Adaptive digital learning meets personalized, in-person coaching and formative learning experiences

- ✓ **Personal coaches** provide mentorship and support students' emotional and academic wellbeing in person as part of a close-knit community of learners.
- ✓ **24/7 access** to digital learning platforms helps students sync college with their professional and creative pursuits.
- ✓ A choice of **100+ rigorous degree programs** empowers students to personalize their bachelor's degree journey.
- ✓ **Access to professional networks** and the 500,000+ strong ASU alumni community ensure short runway to success.
- ✓ Easy credits transfer process and guaranteed access to courses ensures **on-time graduation**.
- ✓ Eligible students receive \$3,000 **scholarship, in addition to financial aid support** to ensure affordability
- ✓ **Opportunities to study abroad** or ASU's campuses and global hubs help develop deeper understanding of leadership across borders and cultures

Get in touch

Contact Taylor Pineda at taylor.pineda@asu.edu to:

- ✓ Schedule a presentation
- ✓ Schedule an app workshop for students.
- ✓ Discuss admission requirements for first-time and transfer students

ASU Local will be located at the historic Herald Examiner Building in Downtown Los Angeles, convenient to reach by bus and metro.

**“ASU Local
doesn't feel like
a school. It's like
a family.
Everyone helps
each other out.
You never feel
alone.”**

**- Sydney,
Community advocacy
and social policy major,
ASU Local**

Degree offerings and admission requirements at
asulocal.asu.edu

**#1 in the U.S.
for innovation**
ASU ahead of MIT and Stanford
U.S. News & World Report, 8 years, 2016-2021

